Leveling the Playing Field (LPF) Announces BAND-AID® Brand as Sports Equipment Distribution Sponsor for 2026-27

Through sponsorship, BAND-AID® Brand will help LPF remove cost barriers to youth sports participation while supporting community-driven equipment distribution.

Washington, D.C. (November 12, 2026) — Leveling the Playing Field (LPF), a nonprofit that provides free sports equipment to underserved youth programs, today announced BAND-AID® Brand as a new national sponsor for the 2026-27 year. BAND-AID® Brand's sponsorship will help further LPF's mission of expanding access to youth sports and advancing sustainable reuse of athletic gear.

The new sponsorship will support LPF's sports equipment distribution program across LPF's U.S. markets and community distribution events, including pop-up "shopping" experiences that give local coaches and P.E. teachers free access to head-to-toe sports equipment for their schools and teams.

In September, LPF Philadelphia hosted its first-ever Back to School Event sponsored by BAND-AID® Brand. The event provided an opportunity to support elementary, middle- and high-school students and teachers across the Greater Philadelphia school system. By creating a dedicated space and time for teachers in the warehouse, LPF provided equipment tailored to their students' needs. Attending teachers were able to pick up new and gently used gear, apparel, BAND-AID® Brand swag and more, allowing more youth to participate in play and recreation, improve their physical fitness and develop new passions.

"BAND-AID® Brand's sponsorship reflects the brand's ongoing commitment to supporting communities and the people who trust and use our wound care products," said Cora Scheirer, Head of Commercial at BAND-AID® Brand. "Together, with LPF, we aim to help more children participate, grow and thrive through sport."

In addition to the pop-up events, BAND-AID® Brand is also recognizing LPF on marketing materials displayed in select Walmart stores throughout the U.S.

"We are thrilled to partner with the well-known and trusted BAND-AID® Brand in support of our mission," said Sean Bailey, Executive Director at LPF. "Not only do they help heal minor cuts and scrapes, but they're also helping by offering a financial sponsorship for youth athletes to experience the lifelong benefits of play."

For more information on Leveling the Playing Field, including volunteer opportunities, financial donations and access to free sports equipment, visit LPFsports.org. For more

information on Leveling the Playing Field's corporate partnership opportunities, contact sean@levelingtheplayingfield.org.

About LPF

Leveling the Playing Field is a non-profit organization which collects and re-distributes sports equipment to kids in under-resourced communities. The organization currently operates in seven cities: Greater Washington D.C., Baltimore, MD, Philadelphia, PA, Buffalo, NY, Columbus, OH, Detroit, MI, and Atlanta, GA. Leveling the Playing Field has donated over $25 million in sports equipment to over 3,300 schools, youth teams and leagues, and other non-profit organizations since 2013.

About BAND-AID® Brand

For more than a century, BAND-AID® Brand has been a trusted leader in innovation and healing. Today, this iconic brand is used by billions of people as their go-to for quality first aid care and advanced healing options. For more information, visit bandaid.com or follow BAND-AID® Brand on Instagram.