

LPF | LEVELING THE PLAYING FIELD



CORPORATE SPONSORSHIPS

National Office:

1140 Connecticut Avenue NW
Suite 1200
Washington, DC 20036

Updated: August 2025

ABOUT

Our Mission

LPF collects and redistributes free sports equipment serving Title I schools and youth programs so that more kids in under-resourced communities can enjoy the mental and physical benefits of youth sports.

Founded in the Washington, DC area in 2013, LPF has grown its impact tremendously, opening a Baltimore location in 2018, Philadelphia in 2021, Buffalo and Columbus in 2023, Detroit in 2024, and Atlanta in 2025.

SINCE 2013...



\$20 million

worth of sports equipment
donated



2,700+ programs

impacted by LPF donations



5,000+ volunteers

have donated their time to LPF

Corporate Partnerships

LPF offers many opportunities for your company to advance your corporate social responsibility, demonstrate your commitment to supporting the local community, and promote team building opportunities with your staff – all while supporting a worthwhile mission to help more kids access youth sports and recreation.

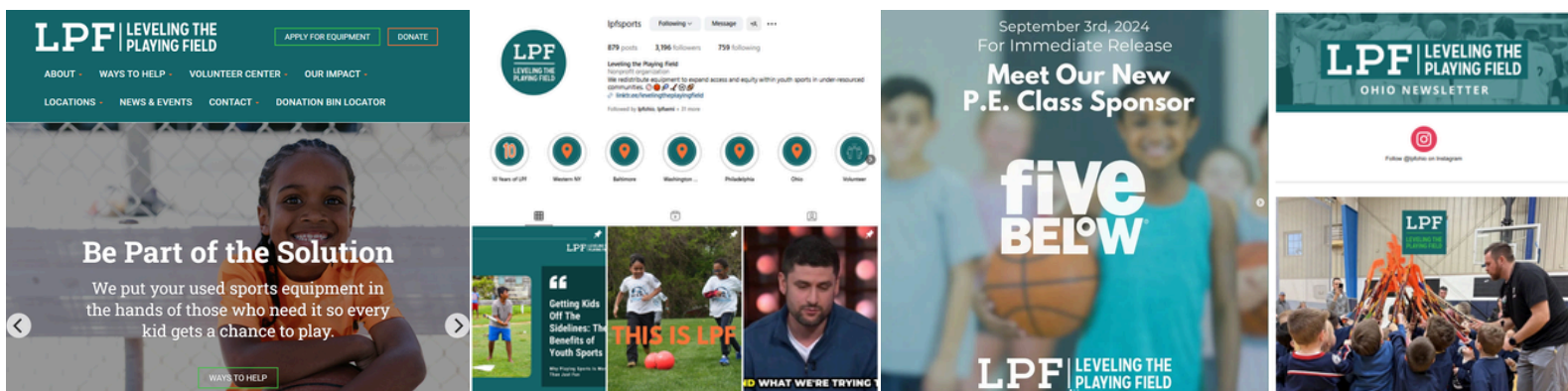
In the following pages, please browse our sponsorship opportunities and examples of corporate activations. Let us know any and all opportunities that interest you.

CORPORATE ASSETS

DIGITAL LOGO PRESENCE & CUSTOM CONTENT

- ☐ Website
- ☐ Email newsletter
- ☐ Annual Report
- ☐ Social Media

*See our [media kit here](#) for more information on LPF's brand and audience



COLLECTION EQUIPMENT OPPORTUNITIES



Co-branded
2 year minimum

- ☐ Cargo Van
- ☐ Enclosed Trailer
- ☐ Metal Collection Bins



Sponsored
3 month minimum

- ☐ Cargo Van
- ☐ Enclosed Trailer



Sponsored
1 year minimum

- ☐ Metal Collection Bins
- ☐ (1) Large Indoor Collection Boxes
- ☐ (10) Small Indoor Collection Boxes

EVENT SPONSORSHIPS

DISTRIBUTION OPPORTUNITIES

☐ Custom Pop-Up Distribution Event

With an unrivaled network of schools, sports leagues, and youth programs, LPF can identify programs in need and facilitate unique distribution events (soccer cleats, sports bras, etc.) that will directly impact young athletes and generate positive attention

- [See Pop-Up Distribution Event example here.](#)



☐ Fall or Spring Distribution Sponsor (Gold, Silver, and Bronze levels)

Includes distribution kick-off event at warehouse, warehouse signage, digital logo prevalence, and social media posts

ACTIVATIONS & EMPLOYEE ENGAGEMENT OPPORTUNITIES

☐ Offsite Event

LPF can engage employees at conferences to pack sports kits or P.E. kits

- [See DaVita Kidney Care event here.](#)

☐ Collection Event

LPF can develop & execute unique collection drive events that will generate equipment donations and put your company brand in front of youth sports families and stakeholders

- [See Pack the Park event here.](#)



☐ In-Warehouse Event

LPF can engage employee at an LPF warehouse to pack sports kits or P.E. kits and to sort and inventory sports equipment

- [See corporate volunteer engagement here.](#)



CONTACT US

Kira Venturini, Development & Partnerships Manager
Kira@levelingtheplayingfield.org

WWW.LEVELINGTHEPLAYINGFIELD.ORG