## LPF | LEVELING THE PLAYING FIELD



## 2023 Annual Report GREATER WASHINGTON

## LPF | LEVELING THE PLAYING FIELD

**Mission:** Leveling the Playing Field redistributes equipment to expand access and equity within youth sports and recreation programs in under-resourced communities.

Vision:

A world with no sidelines



#### Meet Mike Pierce, LPF Greater Washington Program Director

Mike moved to the D.C. area in 2008 to start his undergraduate degree at George Washington University, and he never left. He later obtained his Master's degree in Sports Industry Management from Georgetown University and a Sports Philanthropy certificate from George Washington University. Mike previously worked for Monumental Sports & Entertainment Foundation, Nationals Philanthropies, and Ascend Fundraising Solutions where he worked with local professional sports teams.

The one constant throughout his childhood was participating in sports to play and make new friends. Mike is committed to ensuring all kids have the chance to play sports and participate as he did. After helping LPF Greater Washington get started in its new Silver Spring warehouse, Mike looks forward to increasing collection, growing our recurring volunteers, and expanding distribution.



#### Meet Anninah Henry, LPF Greater Washington Program Associate

Anninah is a native Washingtonian who participated in many youth sports programs, such as cheerleading and rugby. During college, Anninah managed the Howard Bison football team, as well as the Lady Bison basketball team, which sparked her interest in Sports Management. Anninah has previous experience working full-time as a Montessori teacher as well as experience working many summer camps as a Safety and Sports Coordinator. She earned her Bachelor of Science in Sports Medicine from Howard University in 2022. Anninah joined LPF in 2023 after missing sports being a part of her daily life.

## 2023: A YEAR OF GROWTH

#### LPF GREATER WASHINGTON HAS A NEW HOME

#### 💡 Brookville Road



#### 💡 Monard Drive



After ten incredible years, we decided it was time for LPF Greater Washington to upgrade to a bigger, better warehouse. Last summer we cleaned out our Brookville Road space, <u>packed up our truck, and</u> <u>drove down the street to move into our new warehouse at 8845 Monard Drive</u>.

We can now store more equipment, host larger volunteer groups, and host distribution events for our partners – and all just a three minute drive from the old space. This warehouse has drastically increased our capacity to serve the community (and it is temperature controlled, so no more shivering winter days for our staff and volunteers)! We look forward to seeing you in our new space!



#### **10TH ANNIVERSARY**

In 2023 we celebrated 10 years of carrying out our mission of providing free sports equipment to kids in under-resourced communities. We hosted a celebration at Hook Hall in Washington, DC with our partners, supporters, and friends. Our community helped us raise over \$130,000 to support LPF's continued growth to new markets so that we can help more kids get off the sidelines and back on the field.

For more info on our 10th anniversary celebration, <u>see LPF's national</u> <u>annual report.</u>

## **2023 BY THE NUMBERS**

\$1,226,382.45

worth of sports equipment collected

## \$1,033,619.30

worth of sports equipment distributed

**331** total programs impacted

## 92

new programs reached

#### **Programs Served**

Rec Leagues: 8%



**Youth Programs:** 

42%

Schools: 50%

LPF Greater Washington

## **2023 IMPACT**



Hear what our beneficiaries have to say:

100% report increased participation

**91%** report an ability to reallocate funds

## **2 in 3**

report an ability to introduce a new sport

"Until recently, some students were unable to participate due to the lack of sufficient equipment. The items we have obtained from LPF have allowed us to increase participation. So far the increase in equipment has allowed us to begin engaging students."

-Flintstone Elementary School

## **DISTRIBUTION HIGHLIGHTS**

### FOOTBALL DAY

LPF Greater Washington dedicated a day in August 2023 to distribute football gear to local high schools ahead of their preseason. Football cleats, helmets, should pads, jerseys, and more were all distributed to coaches and athletic directors to help equip their teams.

#### \$22,160

#### 8

worth of football gear

local schools





#### MSYSA CLEAT DISTRIBUTIONS

In 2023, LPF Greater Washington distributed cleats once again through our partnership with Maryland State Youth Soccer Association (MSYSA). Together, LPF Greater Washington & LPF Baltimore distributed pairs of cleats for kids across Maryland, supporting eight schools locally in Montgomery County.

#### \$37,928

worth of equipment

local schools

16

"MSYSA's Let's Play! Fall '23 season made the biggest impact in the history of the program, with over 740 children receiving a free pair of cleats. For many of these children, this was their very first pair of cleats, and their excitement was beyond words. The cleats not only helped players improve their performance on the field but also boosted their confidence and self-esteem, which will have a lasting impact on their lives. We're extremely thankful for our partnership with LPF, which helps us fulfill our mission to 'Grow the Game and Transform Lives!"

-Kelli Doherty, Let's Play! Coordinator at MSYSA

1 Way 2 Rise 100 Black Men of Prince George's County, Inc. 4-H. Washington DC ABI Sports Abol United FC Academia Rommel Cruz Boy Club Puerto Plata, **Dominican Republic** Adopt-a-Gvm **AFS-USA** Capital Area Team Albert Einstein High School Alex Coleman Alexandria Soccer Association Allenwood Elementary School Anacostia AMP Outreach Empowerment Center Andrew Jackson Academy Angels Baseball Apex Lacrosse LLC Apple Grove Elementary School Arcola Elementary Argyle Middle School Asian American LEAD Aspen Hill Soccer Club Aspire! Afterschool Athletes for Hope **Ballou High School Barnaby Manor Elementary BDK INTER Bel Pre Elementary School** Beltsville Boys and Girls Club Benjamin Stoddert Middle School Bladensburg Elementary School Bladensburg High School **Blake High School** Boys & Girls Club - Jelleff Community Center Club Boys & Girls Clubs of Greater Washington FBR Branch Boys & Girls Clubs of Greater Washington Richard England Clubhouse 14 Boys and Girls Club - George M. Ferris, Jr. Clubhouse 6 Boys and Girls Club of Greater Washington Boys Town Washington D.C. **Bradbury Heights Community School** Brightwood Elementary School Brock Bridge Elementary School Brookhaven Elementary School Bruce Monroe Elementary School at Park View **Buck Lodge Middle School Buckingham Elementary School** C.H. Flowers High School Calvert County American Little League **Calverton Elementary** 

Camp Sarraka / 1st Rd S **Capitol Heights ES Cardozo Education Campus Carmody Elementary School** Carole Highlands Elementary Carrollton Elementary School Casa Chirilagua Cecil Owls **Center City Brightwood PCS** Center City Charter School - Capitol Hill Center City Trinidad Campus Cesar Chavez Duel Spanish Immersion **Charles Barrett Elementary School Charles County Public Schools** Chester Jet Football League **Chillum Elementary School Chris Yung Elementary School** City Of Rockville Latino Youth Development Clinton Boys and Girls Club Columbia Association Youth and Teen Center **Columbia Heights Panthers Cooper Lane Elementary** Cora L. Rice Elementary School CORE FC Inc. Cresthaven Elementary School **CSA Foundation Inc** Damascus High School Adapted Physical Education and Physical Education **DC International School** 



**DC Knights Youth Sports** DC Panthers Water Polo. Inc **DC Police Foundation DC** Scores **Deanwood Community Center** Delta Sigma Theta-DC chapter **District Heights Elementary School District Reign Football Club DMV Hoops Academy** Dodge Park Elementary School **Doswell E Brooks ES DPR / Athletes Unlimited** Dr. Charles Drew Elementary School (MD) Dr. Charles R. Drew Elementary School (VA) **Drew Elementary School** Drew Freeman Middle School **DuVal High School** Dwight D. Eisenhower Middle School Eastern Panhandle Cavalry Eastern Senior HS Educational Sustainability Mobilization Inc **Eleanor Roosevelt High School** Elite Soccer Youth Development Academy **Emerging Scholars** Enhancing Learning and Play, Corp Eritrean American Youth Sports Association of Marvland (EriStars) EveryMind **Excel Academy Public School FAEDOM 809** Fairmont Heights High School **FCA Frederick** First Challengers Little League Baseball and Softball First Tee of Greater Washington, DC



Flintstone Elementary School Fort Foote Elementary School Fox Chapel Elementary School Francis Scott Key Elementary School Fredericksburg Youth Roller Hockey Freedom High School Friendly High School Friends of Emery Heights Community Fundacion Asistiendo Estudiantes D (FAEDOM) Fundacion Los Ninos de Maria, Inc G. James Gholson Middle School Gaithersburg Elementary School Gaithersburg High School Gaithersburg Parks & Rec Garrett Park ES GearUp4Kidz **Georgian Forest Elementary School** Glen Haven Elementary School Glenarden Boys and Girls Club Glenridge Elementary School Global Impact Sport Inc. God is Able Golfing for Excellence Grace Community Development Corporation Greencastle Elementary School Greene Early College High School Gun Springs Community Center (NCS) H. D. Woodson Senior High School Hallie Wells Middle School SESES Program Hands Up Guns Down Harlem Lacrosse - ACCE Harmony Baseball Academy Harmony Hills ES Hayfield Secondary School Helping Hands and Caring Hearts Henry E. Lackey High School High Point HS Highland View Elementary School Higland Park Elementary School Hopewell High School Horizon Day Camp- Metro DC Hyattsville Elementary School Hyattsville Middle School Ida B. Wells Middle School **IDEA Public Charter School** Imagine an Athlete Imagine Lincoln Public Charter School Impact Silver Spring Inner City Excellence (DC-ICE) International High School at Langley Park

International High School at Largo International Sports Organization J.P. Taravella High School Boys Lacrosse Jackson Road Elementary School Jackson-Reed High School James E. Duckworth Regional School James H. Harrison Elemetary School Jeff Wagner JoAnn Leleck ES at Broad Acres Joe Gerbasi John Bayne Elementary School John F. Kennedy High School John T. Baker MS Judge Sylvania Woods Elementary KAJE CA LTS Inc. Kelly Miller Middle School Kemp Mill Elementary School Kentland Columbia Park Boys and Girls Club **KKB** Sports Lamont Elementary School Laurel Elementary School Laurel High School Laurel Little League Lauro Discaino Softball Sports League Liberty HS - Bedford Little Lights Urban Ministries Luke C Moore Senior Alternative High School Madison Hockey League Maine Amateur Hockey Association Marvland Bombers Youth Football and Mentoring Program Mattaponi Springs Youth Development MCPS Wellness Trainers MCPS-Brook Grove Elementary Meadow Hall Elementary School Mel's Rink Meridian Public Charter School Metro Hurricanes Metro Transit Police Department - Community Service Bureau Metropolitan Police Department Metropolitan Tennis/Education Group Middletown Elementary School Montgomery Blair HS Montgomery County Public Schools- PE Curriculum Office Montgomery County Recreation Montgomery Youth Hockey Association Motherwell Sports Academy

Moving Forward Tennis Mt. Rainier Elementary School N.E. Check Boyz National Academy Foundation National Christian Academy New Hampshire Estates Elementary School New York Recreation Newbreed Sports Nicholas Orem Middle School Nigerian International Athletes Association - NIAA Niki Mock Community Helps North Forestville Elementary School Northwestern High School Northwood Baseball League, Inc. Northwood High School NOVA Bulls Organization Oak View Elementary School Odessa Shannon Middle School **One Nation Soccer Academy** Open Door Sports Inc. **Operation Encouragement Oxon Hill Elementary School** Oxon Hill High School Paint Branch Elementary School Paint Branch High School Parkdale High School Patrick Henry K-8 School Pediatric Golf Therapy Play Ball Academy Portsmouth Community Watch Foundation, Inc Potomac High School Powell Elementary School Prince George's County Public Schools Princeton Elementary School Providing Resources Abroad for Youth (P.R.A.Y.) International Ministries, Inc. Puerto Rico Baseball



#### PUSH

Reunion Sportive d'Haiti, Inc. Ridgecrest Elementary School Rise Up Soccer Club **Riverdale Elementary** Robert R. Gray Elementary School **Rock Creek Valley ES** Rockville Baseball Association Rocky Hill Middle School Rogers Heights Elementary School Rolling Terrace Elementary School **Rosemary Hills Elementary School** Rosemary Hills Elementary School PTA **Rosemary Hills Lacrosse** Royal Sports and Arts Royalty Institute of Leadership and Innovation Samuel P. Massie Academy San Miguel School Sargent Shriver Elementary School SciTech2U Inc Secret Society Panthers SEED Public Charter School Sela Public Charter School Seneca Valley High School **Skating Salamanders Skipps Sports** So Kids SOAR So What Else Soccer for the Future Sojourner Truth Public Charter School South Bowie Boys and Girls Club South Lake Elementary School Southside Area Tennis Association Special Olympics District of Columbia Springbrook HS St. Anthony Catholic School St. Frances Academy St. Mary's Ryken High School Girls Hockey Stedwick Elementary Physical Education Stride Camp Inc. Suitland High School Surrattsville High School Takoma Youth Sports Scholarship Fund Tenacious The Chelsea School The Foundation Schools The Gap Mission The HSC Pediatric Center's Kids in Action Program The Nyuma Harrison Foundation The Rock Terrace School



Thurgood Marshall Middle School Top of Virginia Hockey Alliance Triumphant Leaders Youth Mentoring Program True Family Football League Inc Tubman Elementary school Twinbrook ES U.N.I.T.Y. Youth Development U.S. Elite International Track & Field United Heroes League **Unknown Talent** Va. Beach Tennis Patrons Association Virginia Partnership for Out-of-School Time (VPOST) Volo City Kids Foundation Walker Mill Middle School Ward 7 Blue Bulls Youth Organization Ward 8 Buccaneers Ward Eight Little League Warriors Football Team Washington Capitals Washington Girls Softball Team Washington Grove Elementary School Washington Ice Dogs Washington Jesuit Academy Washington Nationals Team Up Weller Road Elementary School Wheaton Woods ES Whittier Elementary School William B Gibbs E.S. William Beanes Elementary School William Hall Academy William Wirt Middle School-TNI Winners Lacrosse Wolves Lacrosse Club Inc. Woodridge Elementary School Wrestling to Beat the Streets DC Yad Vashem Oportunidad Fundacion Youth Education and Sports Foundation

## **SUPPORTERS**



#### Volunteers

701 volunteers

LPF relies heavily on volunteers in order to keep our warehouses organized and easy to navigate. Our help comes from local families, middle-schoolers, high-schoolers, college groups, and corporate groups alike. LPF Greater Washington was excited to work with groups such as U.S. Soccer Foundation, NFLPA, Deloitte, Accenture, MGM, and Total Wine & More – all of whom volunteered their time at our warehouse in 2023.

1,651 hours volunteered

We could not carry out our mission without the steady flow of helping hands inventorying and sorting gear in our warehouses week after week. Thank you for sustaining our work.



#### **Collection Drives**

Kids, families, teams, and companies in our community run collection drives throughout the year, helping LPF collect thousands of dollars worth of sports equipment. These collection efforts truly fuel our work and keep our warehouse stocked so that we can keep up with the high demand of gear from local schools and youth programs.

We want to thank everyone who collected gear for us in 2023 and hope to see you again soon!

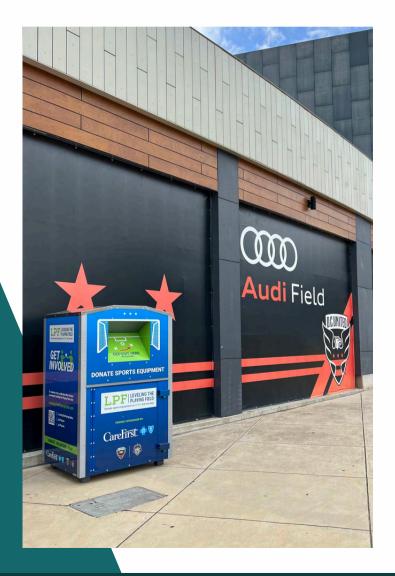
320 collection drives



## **SUPPORTERS**

## 2023 Major Funders

A. James & Alice B. Clark Foundation The Bender Foundation Cafritz Foundation The Carl M. Freeman Foundation Clark Construction Deloitte Enterprise Holdings Foundation Gatorade George Preston Marshall Foundation John Edward Fowler Memorial Foundation Looking Out Foundation



Luther I. Replogle Foundation Maryland State Youth Soccer Association Montgomery County Recreation Prince George's County Government Risa Fund The St. James Target Trawick Foundation Washington Capitals Washington Spirit

### 2023 Major In-Kind Donors

1-800-Got-Junk Arlington Soccer Association Bender JCC of Greater Washington **Casual Adventure Outfitters** Costello's ACE Hardware John R. Lewis High School League Outfitters Medstar Capitals Iceplex Movement Rockville Northern Virginia Senior Softball (NVSS) Our Lady of Mercy Pinkman Academy **Reston Skateguest** Temple Sinai The Gardens Ice House The Holton-Arms School Town of Chevy Chase University of Maryland Athletic Department Vienna Youth Soccer Walter Johnson High School Washington Spirit Washington Wizards

LPF Greater Washington

## **FINANCIALS**

#### FY24 Revenue & Expenses

#### Greater Washington Advisory Board

Maya Puppione George Mason Women's Soccer

Bobby Puppione The St. James / FC Virginia Jeff Wagner Wagner Kaulius

Nekkita Beans Far Southeast Family Strengthening Collaborative

Carl Ehrlich Flagstar Football Olivia Harpel Accenture

#### REVENUE

Total Revenue	\$518,990.30
Earned Income	\$32,785.85
Government Contributions	\$62,787.00
Individual Contributions	\$27,440.87
Foundation Contributions	\$265,927.50
Corporate Contributions	\$130,049.08

#### **EXPENSES**

Personnel	\$168,836.65
Facilities & Equipment	\$64,475.32
Program Supplies	\$30,948.65
Travel and Meetings	\$5,007.64
Miscellaneous	\$10,302.75
Total Expenditures	\$276,571.01

Net Revenue	\$242,419.29
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# LPF | LEVELING THE PLAYING FIELD

## **GREATER WASHINGTON**

8845 Monard Drive Silver Spring, MD 20910

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сJ

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## **GET INVOLVED**



Donate /

