2021 ANNUAL REPORT



LPF | LEVELING THE PLAYING FIELD G R E A T E R W A S H I N G T O N

OUR MISSION & VISION

Our Mission

LPF redistributes equipment to expand access and equity within youth sports and recreation programs in under-resourced communities.

Our Vision

A world with no sidelines.

A LOOK BACK AT 2021

Dear Friends-

Headed into this year, we didn't really know what to expect. Like so many other organizations, we were still reeling from the challenges and disruption of the pandemic. However, LPF Greater Washington had its busiest year yet and we were once again reminded of the power of sport to connect, empower, and even heal. Through the continued support of the community, LPF Greater Washington was able to increase access to the power of sport to kids in need at a critically important time.

Here are some ways we did just that in 2021:

- We Added To Our Team Daniel Griffin became our newest LPF Greater Washington Program Director in March 2021. Greater Washington native Will McBeath also joined the team as LPF Greater Washigton's 1st Program Associate in March 2021.
- Volunteer Collectors- LPF Greater Washington saw a surge in local collection drives, assisting with 106 individual drives.
- **MVP Program** LPF introduced its first ever MVP Program, a 9month program created to teach students about the power of their communities and their dedication to giving back.
- **\$1 Million Mark** We distributed over **\$1.1** million worth of sporting equipment back into the community, marking the first time LPF Greater Washington has surpassed the million dollar mark.

While we are incredibly proud of the accomplishments featured throughout this report, we also know there is still much more that LPF can do to help. On behalf of the LPF board and staff, we appreciate your support and hope you join us in our efforts to get more kids off the sidelines in 2022!

With gratitude,



MAX LEVITT Founder/Executive Director

DANIEL GRIFFIN

Program Director

WILL MCBEATH Program Associate

2021 BY THE NUMBERS



\$1.05 MIL + COLLECTED

\$1,056,494 worth of sporting equipment was generously donated to the LPF Washington warehouse



\$1.1 MIL + DISTRIBUTED

\$1,103,925 worth of sporting equipment was distributed to various schools, leagues, and programs in need throughout Greater Washington



252 PROGRAMS IMPACTED

252 unique schools, sports leagues, rec centers, and other programs and counting were able to access our sporting equipment resources



103 NEW PROGRAMS

103 new programs successfully went through the application process and received equipment donations $% \left(\frac{1}{2} \right) = 0 + \frac{1}{2} \left(\frac{1}{2} \right) + \frac{$



218 VOLUNTEERS

Over 218 volunteers lent their time and talent to helping LPF through inventorying & sorting sporting equipment

DISTRIBUTION SNAPSHOT



44%

of all distributions went to Greater Washington Schools



Average value of a trip to LPF Greater Washington



4.30 total distribution appointments for the year



Cones most distributed item in 2021

LPF GREATER WASHINGTON TESTIMONIALS

Here is what our beneficiaries are saying about our impact:



"In the last year, L.A.C.E.S. made a visit to LPF to make a collection of soccer balls. The following week we were distributing those soccer balls to refugee families. At every door we knocked on we were greeted with smiles and excitement and questions of when we would meet in person again. Thanks to LPF, throughout the pandemic we never lost touch with the youth in our program, and were able to provide everyone with the materials needed to participate in virtual programs together!"

- Leah Thirkill, L.A.C.E.S.



"Leveling the Playing Field of Greater Washington has made it possible for mentees of our 100 Way Golf Program to benefit from the pride of owning a set of golf clubs. The generous donation of golf equipment from LPF has made a huge impact in our success to mentor and teach life lessons via the sport of golf. Thank you LPF for your continued support."

- Mike Lanier, 100 Black Men of Prince George's County



"Leveling the Playing Field's donations have allowed Kids in Action to expand and enhance our programing for our families and All-Stars. The positive impact adaptive sports can have on children with disabilities is incredible and with the proper sports equipment, the opportunities are endless. The Kids in Action families and staff are so appreciative of each and every donation!"

- Dannielle Markovitz, HSC Pediatric Center

LPF GREATER WASHINGTON BENEFICIARIES LPF donated sporting equipment to the following programs in 2021:

100 Black Men of Prince George's County, Inc. 4-H, Washington DC 480 Club Abaco Youth Baseball Abol United FC Alexandria Soccer Association Anacostia AMP Outreach **Empowerment Center** Anacostia HS Angels Baseball Anne Beers ES Argyle MS **Backyard Fun Sports Baltimore Bengals** Bard HS Beniamin Banneker MS Beyond The Basics Basketball Bladensburg HS Blair JV Lacrosse Blake HS Bowie HS Boys Lacrosse Boys & Girls Club - Clinton Branch Boys & Girls Club - Greater Washington Boys & Girls Club - Jelleff **Community Center Club** Boys & Girls Club - Richard England Clubhouse 14 Boys Town Washington D.C. Brightwood ES Briya PCS Brookhaven ES **Browne Education Campus Burrville ES** C.H. Flowers HS Calvary Pentecostal Ministries

Calverton ES Candy's Adventures **Capitol Heights ES** Capt. James E. Daly ES Cardozo Education Campus CARE, INC Carver Vocational-Technical HS Catherine T. Reed ES Cecil Owls Center City Brightwood PCS -**Brightwood Campus** Center City Brightwood PCS -**Capitol Hill Campus** Center City Brightwood PCS -**Congress Heights Campus** Center City Brightwood PCS -Shaw Campus Center City Brightwood PCS -**Trinidad Campus** CGSoccer39 Chrisma Charities City of Rockville Latino Youth Development **CMNTY Sports** College Gardens ES **Columbia Heights Panthers** CORE FC Inc. Critical Exposure DC Knights Youth Sports DC Mamba **DC Police Foundation** DC-ICE Delta Sigma Theta - DC Chapter Deportivo Club de Districtonia **District Reign Football Club DMV Hoops Academy** DMV Kids Inc

DMV Women's Hockey Dodge Park ES Doswell E Brooks ES Dr. Charles Drew ES Drew Freeman MS Elite Soccer Youth Development Academy Enhancing Learning and Play, Corp EveryMind **FAEDOM 809** Farring Baybrook Recreation Center Fellowship of Christian Athletes Field of Dreams First Baptist Church of Clarendon, VA First Challengers Little League Baseball and Softball First Tee of Greater Washington Fredericksburg Youth Roller Hockev Friends of Emery Heights Community Friends of Ridge Road Baseball Fundación Asistiendo Estudiantes D (FAEDOM) Fundacion Los Niños de Maria, Inc Fundación Pelota Caliene G. James Gholson MS Gaithersburg HS GameOn!Fitness Georgian Forest ES Girls Global Academy **Gladiators Youth Sports** Organization Glen Haven ES





LPF GREATER WASHINGTON BENEFICIARIES (continued)

Glenallan ES Global Impact Sport Inc. Golf and Tennis 4 Everyone Golf. My Future. My Game. **GOODProjects** Green Valley Success Academy Greencastle ES Greene County Public Schools H. D. Woodson Senior HS Halergh Wolves Lacrosse Club Harmony Baseball Academy **High Point HS** Highland ES Highland Park Christian Academy House of Mercy Hyattsville MS iamProme Ida B Wells MS Impact Silver Spring **ImpactHumanity** International HS at Langley Park International HS at Largo Jackson Road ES Joe Gerbasi John Bayne ES John F. Kennedy HS John Tyler ES Judge Sylvania Woods ES Kemp Mill ES L.A.C.E.S. Lafavette ES Langley ES Latin American Youth Center Laurel HS Laurel Little League Leo Bernstein Jewish Academy of Fine Arts Liberty HS - Bedford Liberty Lions Life Success Center for Children, Youth and Families Living Classrooms Foundation Luke C Moore Senior Alternative HS Luke C. Moore Opportunity Academy MacDonald Knolls Early Childhood Learning Center Madison Hockey League Maine Amateur Hockey Association Margaret Brent Regional School Marlboro Boys and Girls Club Martin K. Alloy Boys & Girls Club of Manassas Maryland Buccaneers Youth Sports Club Maryland City ES Mentoring Through Athletics

Metropolitan Police Department

Montgomery Blair HS Montgomery County Movement Center Montgomery County Public Schools-**PE Curriculum Office** Montgomery Village Sports Association Montgomery Youth Hockey Association More Than Baseball Foundation Neelsville MS Neval Thomas ES Nigerian International Athletes Association Niki Mock Community Helps NKG Sports and Promotion Management LLC Northwestern HS Northwood Baseball League, Inc. Noyes ES Odessa Shannon MS On Deck DC One Hug At A Time **OPDEA Soccer Club Overtime Athletics** Papa's Land Family Educational Advancement International Foundation INC Papadia United Soccer Roots USA Parkdale HS Petersburg City Public Schools Phelps ACE HS **Piedmont Area Tennis Association** Play Ball Academy Powell ES Prince George's County Public Schools Puerto Rico Baseball Purpose Is Life PUSH Reunion Sportive d'Haiti, Inc. **Richmond Retrievers Special Hockey Riverdale Baptist School** Robert R. Grav ES **Rockville Baseball Association** Rockville HS Rocky Hill MS **Rogers Heights ES Rolling Terrace ES** Saving Our Youth School Without Walls at Francis Stevens SEEC SEED School of Washington DC Sela PCS Seneca Valley HS Simon Says Shoot Hoops not Guns So What Else Southwest Seminoles Special Olympics District of Columbia Springbrook HS

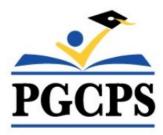
St. Mary's Ryken HS Girls Hockey Stoddert ES Stride Camp Inc. Suitland HS Summit Hall ES Super Delegate F.C. Surrattsville HS Take Flight Incorporated Team 360 The Baltimore Crimson Tide. Inc The Chelsea School The Foundation Schools The Gap Mission The HSC Pediatric Center's Kids in Action Program The National Center for Children and Families The Volo City Kids Foundation TheImprint Thomas Edison HS Thomas S. Stone ES Thurgood Marshall Academy Triumphant Leaders Youth Mentoring Program Tubman ES Tucker Road Ice Arena Unforeseen Visions Inc. United To Rise Unknown Talent USA Warriors Ice Hockey Program, Inc. Virginia Beach Tennis Patrons Association Volo City Kids Foundation Walker Mill MS Ward 5 Warriors Ward 8 Buccaneers Ward Eight Little League Washington Grove ES Washington Ice Dogs Washington Nationals Youth Baseball Academy Watkins Mill ES We Fit Universal LLC. Weller Road ES Wheaton HS Wheaton Woods ES Whittier Education Campus William B Gibbs ES William Hall Academy William Wirt MS Winners Lacrosse Wolves Lacrosse Club Inc. Woodlawn Football and Cheerleading Woodridge Warriors Woodrow Wilson HS Worcester County Recreation and Parks

LPF SPORTS KITS

In response to the disruption of traditional sports and recreation opportunities for kids in need, Leveling the Playing Field is introducing the LPF Sports Kit. The LPF Sports Kit is a package of sports equipment designed to be used individually or in small groups to allow kids to remain active while still maintaining social distancing. In 2021, LPF distributed 2,264 Sports Kits to 19 organizations in Greater Washington.

In Greater Washington, Rogers Heights Elementary, William Hall Elementary and the DC Police Foundation received the biggest donations of the year, with 349 kits, 330 kits and 200 kits, respectively. We are thrilled with the outcome of the LPF Sports Kits!





HIGH SCHOOL FOOTBALL DAY

Through a donation from the Washington Football Team, LPF Greater Washington was able to distribute over 350 pairs of football cleats, 100 chin straps, 288 water bottles, and over 2,500 cones to high school football programs in the Greater Washington area.

Special thanks to the Washington Football Team & Under Armour for making this distribution event possible!







LPF GREATER WASHINGTON IN-KIND DONORS *LPF received sporting equipment from the following donors in 2021:*

1-800 Got Junk Aaron Freimann Aaron Johnson Alex Monti Alex Patman Alison Milofsky Alvin Ferrell Amy Wilkins Andrej Klema April de Bremond Architect of the Capitol Ariel Glasner Arlington Soccer Association Arlynn Joffe Aspen Hill Club Athletic House Avery Grain AX Soccer **Barb Watters** Barca Academy Benjamin Alberstein Bethesda Big Train Bethesda Chevy Chase Baseball Billie-Jean Bensen Blake HS Boys & Girls Club of Philadelphia **Bradley Baseball Academia Brock Rose Bruce Stokes** Bryan Suazo **Candice Pineau** Carlos Trujillo Carter Helein **Carter Phillips**

Charles E. Smith Jewish Day School Cheryl Itkin Chrisma Charities Christina Dutton Christy Wade **Claire McCarthy** Clarksburg Baseball & Softball **College Hunks Courtney Severe** Cristin Caine Dan Lukash Dana Spencer Darren Murray David Cortez David Levy David Schneider Dawn Wellspeak DC Dropbox Dean Borenstein Deborah Gilpin Deborah Kimmel Deepika Cheriathundam Denene Antonacci **Diane Sapir** Dick's Sporting Goods Foundation Earth Treks Ed Giambastiani Erik Wang Erin Zirkle Ernesto Hernandez Ethan Vogelman Flag Star Football Fred Wine

Garrick Francis Gary Ditto Gary Kessler George Mason University Georgetown University Georgetown Visitation Preparatory School Ginger Loper Give Back Box Grant Erdel Greater Washington Metal Bin -Falls Road Golf Course Greater Washington Metal Bin -Maryland Soccerplex Greater Washington Metal Bin -Thaiss Park Greater Washington Metal Bins -**Draper Drive Park** Harry Moatz Heather Selig House of Mercy I Support the Girls Ignite Baseball Jack Rosenthal James Hefflev Janet Garber Jasmine Gong Jason Cummings Jesse Klinger Jessica Lang Jill Myers Jillian Stringer Jim Albright





Jim Walsh

LPF GREATER WASHINGTON IN-KIND DONORS (continued)

Jimmy Troy Joe Gleason John Cox John Farrell John Keeling Julia Anderson Julian Martin Karen Morrison Karen Potts Kathleen Koon Kathy Flannery Kathy Smith Katie Herman Kelley Scherr Kevin Gandel **KEYS** for the Homeless Foundation Kim Healev Kimberly Kader Larry Memberg Lauren Gould Lila Carruthers Linda April Lisa Hedgepeth Lon Woodard Loretta Shirley Lorraine Tischler Luke C. Moore Senior Alternative HS Luke Overman Lynda Honberg Lynne Boyer Madeline Singer Marcia Soloman Maret School Mark Deitz Mark Verschell Mary Karen Wills Maryland Soccerplex



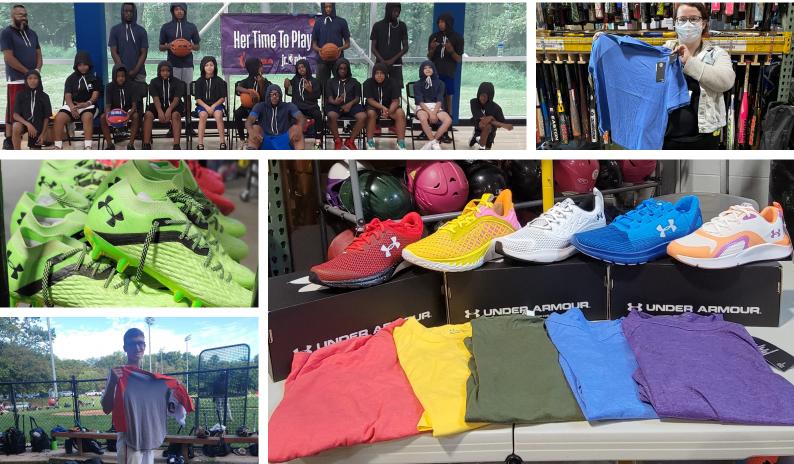
Ronnie Tepp **Roy Fleischer** Sammy Wallenstein Sara Sonet Sarah Beswick Sarah Kessler School Without Walls at Francis Stevens Shannon Lehr Sidwell Friends School SkateQuest South Run RECenter St. John's Episcopal School Stella Smith Stephen Ernest Steve Spiegel Sue Ducat Sue Goetz Summit Sweat DC Tejaswi Sastry Tennis Topia The Gardens Ice House The St. James Town of Chevy Chase Tracy Scarrow Tubman ES US Collegiate Athletic Association Valerie Hochman Washington Football Team Washington Nationals Youth **Baseball Academy** Washington Spirit Washington Wizards Whiting-Turner Zachary Bennett







UNDER ARMOUR DONATION



Through a generous donation from Under Armour, Leveling The Playing Field was able to distribute brand new athletic apparel and footwear to local student athletes throughout the Greater Washington area!

Under Armour donated over 40,000 brand new t-shirts and hoodies, as well 2,000+ brand new running shoes and cleats to LPF. The shipment arrived just in time for back to school season and 80 different LPF Greater Washington programs were able to start their new school year with some great UA gear.

We appreciate Under Armour's continued partnership with Leveling the Playing Field and investment in local student athletes!



"I kind of shudder to think where we would be if we didn't have those shirts. Once they realized that they were getting Under Armour shirts, they were already head above heels over themselves. When they went out there, they played well... I like to think that the shirts they had on had <u>something</u> to do with it."

-Brian Moore, Athletic Director, Parkdale High School

VOLUNTEERS



"My experience was super positive, it was a great collaborative activity for our group and we were able to get a lot done that clearly would have been a heavy lift for an individual. It was amazing to see the wide range of ages and sports that LPF supports!

-Kakie Colclough, LPF Volunteer

Volunteer support is the key to keeping the LPF Greater Washington warehouse running! In 2021, the LPF Greater Washington welcomed over 218 volunteers to the warehouse to safely help inventory, sort, and organize incoming donations. Throughout the year, our volunteers provided over 807 hours of service to LPF.

We appreciate the many individuals and groups from all over the Greater Washington area that volunteered at the warehouse over the course of 2021 - we couldn't do it without you!

LPF GREATER WASHINGTON SUPPORTERS

\$20,000 & UP

The Bender Foundation Monumental Sports \$ Entertainment Cafrtiz Foundation Clark-Winchcole Foundation Montgomery County Recreation

\$10,000 & UP

John Edwards Fowler Foundation B-Thrifty

\$2,500 & UP

George Preston Marshall Foundation

LPF GREATER WASHINGTON STAFF & BOARD

DANIEL GRIFFIN

Program Director

JEFF PETERS

Engineer

MATT MENASHES

National Genealogical Foundation

DAN CRISWELL

JACLYN MAHONEY Sports Reference

BRENT GURNEY Wilmer Hale

EVAN WAGHELSTEIN Monumental Sports

WILL MCBEATH

Program Associate

MELISSA REITKOPP

TalentHunter

WILLIE TATE

TRACY SCARROW

GRACE FOSTER Higher Achievement

CHUCK SHUTTLES HyphaMetrics

CHRISTOPHER WEINER

Washington Nationals

LPF GREATER WASHINGTON FINANCIALS

Profit & Loss Statement

REVENUE	2021
Individual Contributions	\$46,497
Corporate Contributions	\$1,368
Private Foundation Contributions	\$161,500
Government Grants	\$63,134
Earned Income	\$19,975
GROSS PROFIT	\$292,474

EXPENSE	2021
Personnel	\$107,275
Facilities & Equipment	\$44,652
Contract Services	\$2,876
Supplies	\$26,761
Fuel	\$3,057
Travel & Meetings	\$3,687
Advertising/Marketing	\$14,850
Postage & Mailing	\$554
Misc.	\$15,388
OPERATING EXPENSES	\$219,100

NET ORDINARY INCOME	2018
Total Revenue	\$292,474
Total Expense	\$219,050
NET INCOME	\$73,424





LPF DONATION BINS

LPF Greater Washington added six new Monumental Sports cobranded donation bins to local parks, sportsplexes, and golf courses around the area. These donation bins broaden awareness of our organization and make donating gear to LPF easier than ever.

You can find the bin closest to you through our new Bin Finder feature on our website. Scan here to check it out!





LPF LEVELING THE GREATER WASHINGTON

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