

2019 ANNUAL REPORT



LPF | LEVELING THE
PLAYING FIELD
GREATER WASHINGTON



A NOTE FROM THE DIRECTOR

Supporters,

Even after six years of running Leveling the Playing Field in Washington DC I am still in awe of the support from our local youth sports community. We are so fortunate to be able to engage members of the Greater Washington community on a daily basis who feel passionately about what participation in youth sports can do for young people. It is that continued passion that led to 2019 being yet another year of deep impact for our program.

Whether it was a holiday collection at The St James, a fundraiser at District Taco or being chosen as the beneficiary of the annual Morgan Stanley Tee Off for Tots Charity Golf Tournament, the perpetual investment from the community has allowed us to continue providing free sports equipment to schools and youth programs throughout the DC area.

Without the support from the Washington Capitals and local youth hockey families we would not have been able to help St Mary's Ryken HS launch a girls JV hockey program. If the local little leagues were not so willing to invite us to run collection drives at their games we would not be able to ensure that little leagues in SE DC could provide their families with free gear and keep their registration fees affordable.

Were it not for local private schools bringing students to our warehouse to volunteer we would not be able to ensure that Title I schools are able to offer enhanced PE programming and after school sports activities. Our success this year in helping almost 200 programs in the DC area provide affordable sports programming to their students was made possible entirely by our supporters. On a daily basis we feel so fortunate to be a part of such a supportive and civic minded community and can't wait to see what they have to offer in 2020. We know it will be above and beyond!

MAX LEVITT

Executive Director - Leveling the Playing Field, Inc.

2019 BY THE NUMBERS



\$980K COLLECTED

Over \$980,000 worth of sporting equipment was generously donated to the LPF Greater Washington warehouse



\$550K DISTRIBUTED

Over \$550,000 worth of sporting equipment was distributed to various schools, leagues, and programs in need throughout Greater Washington



189 PROGRAMS IMPACTED

189 programs and counting were able to access our sporting equipment resources



74 NEW PROGRAMS

74 new programs successfully went through the application process and received their first equipment donations this year



500+ VOLUNTEERS

Over 500 volunteers spent time sorting equipment in our warehouse and helping collect equipment throughout the community

COMMUNITY SNAPSHOT



Greater
Washington

95%

of our donations went to
programs in DC,
Montgomery County,
Prince George's County &
Northern Virginia

80%

of programs reported
an increase in student
participation as a result
of our donations

Where?

50% schools
25% youth programs
25% sports leagues

LPF GREATER WASHINGTON TESTIMONIALS

Here is what our beneficiaries are saying about our impact:



"If we did not have the donation of gear, we would not have had a team. 22 of the 23 girls who wanted to try and play ice hockey had no hockey gear. With the donation provided, we (and they) were able to save hundreds of dollars on hockey equipment per player to support them to play. We now have 23 girls who love the sport and want to continue playing."

-Chris Palombi, St Mary's Ryken High School



"As a Title 1 school, finding equipment that is usually cost prohibitive is always a challenge. After receiving an equipment grant from Leveling the Playing Field, we were no longer forced to surrendering equity in programming. Without LPF we would not have been able to introduce our students to new sports such as baseball this year!"

-Brenda Thomas, Ludlow Taylor Elementary School



"LPF has been very vital in On Deck's mission to level the playing field (no pun intended) for PG county residents. They will now have a place to practice and play in the batting cages thanks to LPF providing baseballs, softballs, bats and gloves. Hitting tees can be very expensive at times and being able to go to LPF to get hitting tees for kids to practice is huge for us."

-Andre Hockaday, On Deck DC



" Thanks to the donation from LPF we were able to provide to around 20 youth from Lincoln Middle School soccer cleats. Also their soccer coach was able to complete his needs in terms of soccer supplies. With this help they were able to compete in several leagues through the 2019/2020 winter"

-Victor Molina, Columbia Heights Educational Campus

LPF GREATER WASHINGTON GRANTEES

LPF donated sporting equipment to the following programs in 2019:

- 100 Black Men of Prince George's County, Inc.
- 4-H, Washington DCA.
- Mario Loiederman Middle School
- Anacostia AMP Outreach
- Empowerment Center
- Angels Baseball
- Argyle Middle School
- Arlington Partnership for Affordable Housing
- Athletes Without Borders
- Backyard Fun Sports
- Baltimore Collegiate School for Boys
- Baltimore Stallions Academics and - Sports Program
- Baseball Escolar
- BASIS
- Washington DCBDK INTER
- Beacon Heights Elementary School
- Beacon House
- Benin Investment Soccer Academy
- Beyond The Basics Basketball
- Blair JV Lacrosse
- Boys & Girls Clubs of Greater Washington
- Boys Town Washington D.C.
- Brookhaven Elementary School
- Calvary Pentecostal Ministries
- Capital City Public Charter School
- Capitol Heights ES
- Cardozo Education Campus
- Caribbean Educational and Baseball Foundation (CEBF)
- Carlin Springs Elementary School
- Center City Brightwood PCS
- Center City PCS-Petworth
- Central High School
- Cesar Chavez Charter School
- Charles Hart Middle School
- CHI Centers, Inc.
- Chrisma Charities
- Clinton Boys and Girls Club
- Cora L. Rice Elementary School
- Damascus High School Adapted - Physical Education and Physical Education
- DC International School
- DC Knights Youth Sports
- DC Police Foundation
- DC Scores
- District Reign Football Club
- DMV Heat
- Don Bosco Cristo Rey High School
- Dreams for Kids
- Dunbar High School
- Fairfax County NCS
- Family Services, Inc.
- Field of Dreams
- First Baptist Church of Clarendon, VA
- Four Seam Sports, Inc.
- Friendship Collegiate Academy
- Friends of Emery Heights
- Friends of Ridge Road Baseball
- Fundacion Los Ninos de Maria, Inc
- Futbol Amatense
- G. James Gholson Middle School
- Gaithersburg Middle School Physical Education
- GameOn!Fitness

LPF GREATER WASHINGTON GRANTEES

(continued)

- Gladiators Youth Sports Org.
- Glenallan Elementary School
- Glen Haven Elementary School
- Global Impact Sport Inc.
- Golf. My Future. My Game.
- Greentree Adolescent Program
- GT4E Sports Inc
- Haiti Partners
- Harmony Hills ES
- Haven Universe, Inc.
- Higher Achievement
- Highland Park Christian Academy
- High Point HS
- Hockey is for Everybody
- Holy Trinity Catholic Church
- Hyattsville Hawks
- Idea Public Charter School
- Identity Youth
- Imagine Lincoln Public Charter School
- Impact Silver Spring
- Inner City Excellence
- Inspired Teaching Demonstration - Public Charter School
- International High School at Langley Park
- Jo Ann Leleck at Broad Acres
- John F. Kennedy High School
- Kemp Mill Elementary School
- Kingdom Kare
- KIPP DC Honor Academy Baseball Program
- Langley Education Campus
- Langley Elementary School
- Laurel Ice Dogs
- Laurel Little League
- LAYC - Hyattsville
- Lead4Life, Inc.
- Lead Camp
- Leo Bernstein Jewish Academy of Fine Arts
- Life and Change Experienced thru Sports (L.A.C.E.S.)
- Life Connection Mission
- Ludlow Taylor ES
- Luke C Moore Senior Alternative - High School
- Lynchburg Youth Hockey Association
- MacDonald Knolls Early Childhood Learning Center
- Madison Hockey League
- Maine Amateur Hockey Association
- Mamie Johnson Little League
- Maryland Raiders
- Mel's Rink
- Mercy Center Foundation USA
- Metropolitan Police Department
- Mitchell Marlins
- MKA USA /AMYA
- Montgomery Village Middle School - Adapted Physical Education Class
- Montgomery Youth Hockey Association
- Mother of God School
- JC Nalle Community School
- Neelsville Middle School
- New Community For Children
- NOVA Family Enrichment Program, Inc
- Old mill youth athletics
- Omaha Burke Lacrosse Club

LPF GREATER WASHINGTON GRANTEES

(continued)

- On Deck DC
- Papa's Land Family Educational Advancements International Foundation Inc.
- Papadia United Soccer Roots USA
- Petros Zoe Initiative
- PUSH
- Reunion Sportive d'Haiti, Inc.
- Richmond Generals Hockey U
- Robert E. Lee High School
- Robert R. Gray
- Rockville Baseball Association
- Satchel Paige Little League
- Scotland Storm Community Development Inc.
- Seaton Elementary
- Sela Public Charter School
- Solyd Foundations Inc.
- South Lake Elementary School
- So What Else
- Special Olympics, MD
- Special Olympics, VA
- Springbrook High School
- St. Mary's Ryken High School St. - Mary's School in Landover Hills
- Stk Sports Academy
- Stuart Hobson Middle School
- Super Delegate F.C
- SWW @ Francis Stevens Education Campus
- Takoma Education Campus
- The Avenue Bears
- The BELL Foundation
- The Chelsea School
- The Fathers Heart Ministry
- The Foundation Schools
- The Latin American Youth Center
- The National Center for Children and Families
- Thurgood Marshall Academy Public Charter High School
- Triumphant Leaders Youth Mentoring Program
- Tucker Road Ice Arena
- Twinbrook ES
- U.N.I.T.Y. Youth Development
- USA Hockey
- Virginia Refugee Student Achievement Project
- Walker Mill Middle School
- Ward Eight Little League
- Washington DC Youth Rugby
- Washington Grove Elementary School
- Washington Wheelers Blind Hockey
- Weller Road ES
- Westport Patriots
- Wheaton Woods ES
- Whetstone Elementary School
- William B Gibbs E.S.
- Winners Lacrosse
- Wolves Lacrosse Club Inc.
- Woodrow Wilson High School
- Yellow Breeches Educational Center
- YMCA Capital View Youth Development Center
- YMCA Fairfax County Reston
- Young Mothers Inc
- Youth Organizations United to Rise

LPF GOES TO RURAL VIRGINIA!



Madison County, Virginia is a small rural county with a population of under 15,000 people where resources are scarce. Within the county there is a public hockey rink where the Madison Hockey League resides. When we received their grant request they explained that "many families in Madison have expressed an interest in playing hockey, but are reluctant to try it, mainly because of the cost of the equipment. We are truly one of the least expensive hockey programs in the state, but the cost and availability of equipment is causing our membership numbers to dwindle. Having equipment that could be loaned out the players first year would make MHL more accessible to families with varying financial needs."

After donating almost \$7,500 worth of hockey gear to the program they have seen their fortunes turn around and are proud of their now growing league. As they told us in their impact report: ***"We never really used funds toward equipment, rather parents were expected to provide the equipment for their children to play. This was cited as the number one reason why our league's numbers were dwindling - equipment was too expensive for most families. Leveling the Playing Field has helped to keep Madison Hockey League going strong! We live in a small rural community and by offering gently-used equipment to our players, we have almost doubled the size of our league!"***

LPF COLLECTION DRIVES

LPF received sporting equipment from the following programs in 2019:

- FINRA
- 1800 GOT JUNK
- Mclean School or Maryland
- Salamanaca Warriors
- Thomas W Pyle Middle School
- Casual Adventure Outfitters
- Gaithersburg Parks & Rec
- Kettler Ice Arena
- IDEA Public Charter School
- Skatequest Reston
- MedStar IcePlex
- Headfirst Sports Camps
- Sidwell Friends School
- Town of Chevy Chase
- BCC Baseball
- Mclean Youth Volleyball
- The St. James
- Maryland Soccerplex
- Tennis Topia
- Stone Ridge School
- Upper Loudoun Youth Football League
- Leadership Greater Washington
- Clarksburg Baseball
- Laurel Ice Garden
- BCC Baseball
- Carroll Manor Baseball
- Washington Capitals
- Risa Fund
- Northwest Washington Little League

LPF VOLUNTEER DRIVES

The following LPF volunteers ran equipment drives in 2019:

- Jen Sarber
- Marisa Foley
- Meltem Kodaman
- Robin Wisch
- Lisa Martin
- Liam Reardon
- Donna Nelson-Schneider
- Max Gerber
- Finn Rezendez
- Michael O'Reilly
- Marnie Fagan
- Jake Lynn
- Jeff Goodman
- Tracy Scarrow
- Shahak Nagiel
- Jack Schmelzer
- Abby Koeppel
- Samantha Foti
- Heather Tinsley

FINRA COMPANY-WIDE COLLECTION!



For the third consecutive year, FINRA invested time and resources in supporting Leveling the Playing Field and our mission. In addition to bringing groups of employees to our warehouse to help organize donations they also ran a company wide collection drive. In total, the company collected over \$25,000 worth of equipment helping numerous programs gain access to the necessary sports equipment to get their students on the playing field.

LIAM REARDON SETS A RECORD!



Every year we are fortunate to have dozens of students reach out to us and run collection drive projects throughout their community. This year we had a superstar, Liam Reardon, who collected almost \$35,000 worth of equipment for his Bar Mitzvah! That was by far our most successful volunteer project ever. Thanks Liam!

VOLUNTEERS



Without our supportive volunteers we would not be able to keep our warehouse organized and our equipment properly inventoried. We are so lucky to be a part of such a supportive and civic minded community!

LPF GREATER WASHINGTON SUPPORTERS

\$20,000 & UP

Kids Connect Network
The Bender Foundation
Montgomery County Recreation

\$10,000 & UP

Caftiz Foundation
Clark-Winchcole Foundation

\$1,000 & UP

Tee off for Tots
Good People Fund
Gruss Hirsch Family Fund
Schrayer Schwaber Family Fund

\$500 & UP

Eagle Hill Consulting
Ourisman Automotive

LPF STAFF & BOARD

DWAINE BROWN

Regional Director, LPF

JEFF PETERS

Engineer

MELISSA REITKOPP

Compass Recruiting

MATTHEW MENASHES

Nat. Genealogical Society

TRACY SCARROW

Attorney, Federal Gov.

NATALIE RANDOLPH

Sidwell Friends HS

DAVID SEABROOK

The Management Center

EVAN WAGHELSTEIN

Monumental Sports & Entertainment

DAVID BORGIDA

Retired, VOA

SEAN PFLUGNER

Department of VA

CHUCK SHUTTLES

Comscore

DAN CRISWELL

China TV

BRENT GURNEY

WilmerHale

LPF GREATER WASHINGTON FINANCIALS

Profit & Loss Statement

REVENUE	2019
Individual Contributions	\$55,068
Corporate Contributions	\$12,273
Private Foundation Contributions	\$108,061
Government Grants	\$50,459
Events	\$8,031
Earned Income	\$5,100
Misc.	\$8
GROSS PROFIT	\$239,000

EXPENSE	2019
Salaries & Taxes	\$156,113
Facilities & Equipment	\$40,793
Contract Services	\$27,327
Supplies	610.88
Telecommunications	\$238
Technology	\$2,577
Printing & Copying	\$3,247
Travel & Meetings	\$3,254
Insurance	\$9,438
Advertising/Marketing	\$1,937
Misc.	\$1,500
OPERATING EXPENSES	\$247,034

NET ORDINARY INCOME	2018
Total Revenue	\$239,000
Total Expense	\$247,034
NET INCOME	-\$8,034



LPF IN THE COMMUNITY!

LPF | LEVELING THE
PLAYING FIELD
GREATER WASHINGTON

9170 BROOKVILLE ROAD
SILVER SPRING, MD 20910
WWW.LEVELINGTHEPLAYINGFIELD.ORG