

# 2019 ANNUAL REPORT



**LPF** | LEVELING THE  
PLAYING FIELD  
BALTIMORE



# A NOTE FROM THE DIRECTOR

Dear Friends-

As I look back upon 2019, I am overwhelmed by the progress Leveling the Playing Field was able to make here in the Baltimore community. I knew it would be difficult to top the energy of our first year - but we did just that! Not only did LPF grow by every possible metric, we also saw the organic growth of our mission here in Baltimore:

- We connected with new volunteer collectors who had heard about LPF from friends, teammates, and neighbors.
- We worked with new volunteer groups through community partner recommendations.
- We donated to new programs after ongoing teachers and coaches shared our application.

All of this contributed to another remarkable year of getting local kids off the sidelines.

One of the most consistent themes of 2019 was the power of partnerships. LPF Baltimore kicked off the year with an unprecedented in-kind donation of compression shirts and sports bras from Under Armour. This partnership allowed LPF to start the year with a focus on distribution - reconnecting with old programs and motivating new programs to complete an application. In May 2019, the Baltimore Ravens generously donated a brand new cargo van and enclosed trailer. This partnership provided LPF with the tools to continue to grow - allowing us to expand our collection and distribution capabilities.

On behalf of myself, the Board of Directors, and the rest of the LPF family, thank you! Your continued support of the LPF mission has led to continued growth here in Baltimore. As always, I look forward to increasing our presence and improving our community together.

**KAITLIN BRENNAN**

*Program Director - LPF Baltimore*



# 2019 BY THE NUMBERS



## \$615K COLLECTED

Over \$615,929 worth of sporting equipment was generously donated to the LPF Baltimore warehouse



## \$730K DISTRIBUTED

Over \$730,086 worth of sporting equipment was distributed to various schools, leagues, and programs in need throughout greater Baltimore



## 140 PROGRAMS IMPACTED

140 area programs and counting were able to access our sporting equipment resources



## 70 NEW PROGRAMS

70 new programs successfully went through the application process and received equipment donations



## 262 VOLUNTEERS

Over 262 volunteers lent their time and talent to helping LPF through inventorying & sorting sporting equipment

## COMMUNITY SNAPSHOT



Baltimore  
City

## 79,187

Baltimore City Public  
School students  
enrolled 2019-20

## 1 class per week

required P.E. for  
students K - 8th  
grade

## 1/2 credit

required P.E. total  
for high schoolers

# LPF BALTIMORE TESTIMONIALS

*Here is what our beneficiaries are saying about our impact:*



"LPF has allowed our participants to engage in soccer as REAL soccer players as some of the kids would say, instead of as a kid without the necessary equipment to be able to enjoy soccer to its fullest."

- Justin Reid, Soccer to Achieve



"Incorporating the donated sports equipment and yoga mats from Leveling the Playing Field into our program has assisted us in teaching the importance of being physically active to our girls. Some of their favorite sessions have included use of the equipment!"

-Ayanna Woodberry, Girl Scouts of Central Maryland



"LPF's donation to our program has afforded our program to utilize funds to not only help our youth in sports but also in education and life skills. LPF has done a great community service in helping provide our coaches and mentors with necessary tools to give our youth the best opportunity to learn valuable life skills. The donation has allowed us to allocate funds to different areas such as tutoring, safety equipment, uniforms and training (coaching/mentoring)."

-Jarreau Netwon, Grind Hard ENRICHMENT Program



# LPF BALTIMORE GRANTEES

*LPF donated sporting equipment to the following programs in 2019:*

10:12 Sports	Collington Square ES/MS
360 Degrees	Connexions A Community Based Arts School
Academy for College and Career Exploration	Conquerors Youth Sports Association (Patterson Park)
Access Art, Inc	Crispus Attucks Association
Afya Baltimore	Cristo Rey Jesuit High School
Armistead Gardens ES/MS	DaCoach Fitness
Baltimore Bengals	Digital Harbor High School
Baltimore City Cadets	Edgewood High School
Baltimore City College High School	Educating Youth Through Empowerment Camp Corp
Baltimore City Public School System	Forest Park High School
Baltimore Polytechnic Institute	Foundations For Achievement
Baltimore Stallions Academics & Sports Program	Frederick Douglass High School
Banner Neighborhoods Community Corporation	Friends of Carroll Park
Barclay ES/MSBard High School Early College	Friends of Patterson Park
Beechfield ES/MS	Furman Templeton ES
Belmont Elementary	Gardenville Baseball League
BeMore Athletic League	Girl Scouts of Central Maryland
Benjamin Franklin High School	Girls in the Game
Bennett Institute Physically Challenged Sports	GLA Academy
Bentalou Recreation Center	Glenmount ES/MS
Bester Community of Hope	Gloucester Mustangs JRS Inc
Booker T. Washington Middle School	Golden Jackals Football
Boston Youth Wrestling	Golden Ring MS
Boys & Girls Club -O'Donnel Heights	Graceland Park O'Donnell Heights ES/MS
Boys & Girls Club of Washington County	Green Street Academy
Boys & Girls Club - Brooklyn O'Malley	Grind Hard ENRICHMENT Program
Bridging Service Gaps 501c3	Hampstead Hill Academy
Camp Inclusion	Harlem Lacrosse - ACCE
Catoctin High School (A Special Olympics Maryland Program)	Harlem Lacrosse - James McHenry
Chadwick Elementary	Highlandtown ES/MS #215
Charles Carroll Barrister ES	Highlandtown ES/MS #237
City Neighbors Hamilton	James McHenry Recreation Center
City Springs ES/MS	Johns Hopkins Psychiatry Department
Coach Corday Bethel	Joseph C Briscoe Academy
	Joseph Lee Recreation Center
	KEYS Empowers, Inc.

# LPF BALTIMORE GRANTEES

*(continued)*

KIPP Baltimore	River Valley Ranch (RVR)
KWU Sports Company	Roca Baltimore
Lansdowne high school	Salisbury Rhinos
Leith Walk ES/MS	Samuel Coleridge Taylor ES
Lillian Jones Recreation Center	Scarlet Knights Football
Living Classrooms Patterson Park	SEED School of Maryland
Maryland School for the Blind	Soccer to Achieve
Maryland Youth & Adult Leadership & Learning Inc.	South Hagerstown High School
Meade High School	Southwest Seminoles
Midtown Academy	St Francis Neighborhood Center
Milford Mill Academy	St. Ignatius Loyola Academy
Morrell Park ES/MS	STK SPORTS ACADEMY
Mosaic Community Services	Sudbrook Magnet MST
Mt. Washington MS	he Baltimore Crimson Tide, Inc
National Academy Foundation	The Crossroads MS
New Era Academy	The Empowerment Academy
New Town High School	The Family Recovery Program, Inc.
Next One Up	The Tender Bridge Inc - Hockey in the Hood
Northeast Hawks Youth Sports inc	The Volo City Kids Foundation
Northeast Youth Baseball League	The Weinberg Y in Waverly
Northwood Appold Community Academy	Upton-Sandtown Robert C. Marshall Rec Center
Northwood Baseball League, Inc.	Vanguard Collegiate MS
Northwood Football League, Inc	Violetville ES/MS
Old Mill Youth Athletics	Virginia S. Baker Recreation Center
OLP Cobras Football Inc.	West Baltimore Ravens Football/Cheer Academy
Overlea High School	Western High School
Park Heights Saints	Westport Patriots Organization
Parkville High School	Wolfe St Academy
Patterson Park Public Charter School	Wolves Lacrosse Club Inc.
Paul Lawrence Dunbar High School	Woodbourne Center
PBG Little League	Woodlawn High School
Pensacola High School	Young Audiences Arts for Learning
Pikesville Wildcats Youth Football & Cheer	Your Future Leaders Inc.
Pimlico ES/MS	Youth in Transition School
Randallstown High School	
Reach! Partnership High School	
Reginald F Lewis High School	



# LPF BALTIMORE HITS THE ROAD



In May 2019, the Baltimore Ravens donated a brand new Ford T-250 Cargo Van and 6ft enclosed trailer to LPF Baltimore - a donation totalling more than \$40,000!

Since its establishment in early 2018, LPF Baltimore has had to rent cargo vans and UHaul trucks in order to pick up sporting equipment donations, participate in community events, and transport materials. With the new addition of the van and trailer, LPF Baltimore is able to mobilize quickly and efficiently to a range of opportunities. The cargo van is used to pick up and transport sporting equipment from various collection drives and donation sites. The trailer is used as a mobile donation site, allowing us to run multiple collection drives at once and build brand awareness at local events.

The van and trailer have already proved to be a game changer for LPF Baltimore. We are incredibly grateful for the continued support of the Baltimore Ravens organization and look forward to many future collections, distributions, and community events with the LPF Baltimore van and trailer!



# LPF BALTIMORE COLLECTION DRIVES

*LPF received sporting equipment from the following programs in 2019:*

Anne Arundel County Public  
Schools  
Annie E. Casey Foundation  
Archbishop Spalding Cavalier  
Club  
Arundel High School  
Baltimore Ravens  
Baltimore Union Soccer Club  
Bank of America - Baltimore  
Benfield Sportscenter  
Blake Resnick Bar Mitzvah  
Coppermine Racquet & Fitness  
CorePower Yoga Fed Hill  
Digital Harbor High School  
Dylan Kodeck Bar Mitzvah  
Elkridge Youth Organization  
FC Virginia  
Friends School of Baltimore

Garrison Forest School  
Goucher College  
Haley Munson State Farm  
Har Zion Temple  
Henry Paucek Service Project  
Ice World  
Inside Lacrosse  
Jason Zemil Bar Mitzvah  
JLL Baltimore  
Johns Hopkins Hospital  
Jonah Milstone Bar Mitzvah  
Kalibur Construction, Inc.  
Liberty High School  
Maryland Baseball Club  
Maryland Freedom Eagles  
Football  
Maryland State Youth Soccer  
Association





# LPF BALTIMORE COLLECTION DRIVES

*(continued)*

Merritt Club - Cranbrook  
Notre Dame of Maryland  
University  
PAL Hawks Youth Football  
Reisterstown Sportsplex  
Rodgers Forge Community  
Roland Park Baseball League  
Roxy Hopkins Service Project  
Severna Park High School  
Shockley Honda  
Skate Frederick  
Sportsboosters of Maryland  
St. Mary's High School  
St. Paul's School for Girls  
St. Timothy's School  
Summitt, NJ Community  
Tek Systems

The Bahouth Family  
The Collins Family  
The Coughlin Family  
The Denney Family  
The Howell Family  
The Hujber Family  
The London Family  
The Palmisano Family  
The Singer Family  
The Spangler Family  
The Volo City Kids Foundation  
Trilogy Wellness  
Under Armour  
YogaWorks Midtown



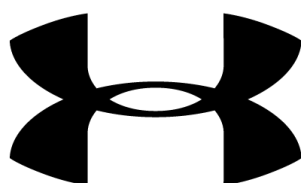
# UNDER ARMOUR DONATION



LPF Baltimore kicked off the year 2019 with an unprecedented donation of Under Armour apparel - valued at over \$833,000!

Under Armour donated over 12,000 brand new padded compression shirts and over 7,500 brand new sports bras. This impressive donation generated attention for LPF amongst existing beneficiary programs and new programs. Over 75 unique schools, sports leagues, and youth programs within the Greater Baltimore area were able to access this brand new UA apparel and start their Spring sports season on the right foot!

We appreciate Under Armour's continued partnership with Leveling the Playing Field and investment in local student athletes!



**UNDER ARMOUR**



# VOLUNTEERS



Volunteer support is the key to keeping the LPF Baltimore warehouse running! In 2019, the LPF Baltimore welcomed over 262 volunteers to the warehouse to help inventory, sort, and organize incoming donations. Throughout the year, our volunteers provided over 560 hours of service to LPF.

We appreciate the many individuals and groups from all over the Greater Baltimore area that volunteered at the warehouse over the course of 2019 - we couldn't do it without you!

# LPF BALTIMORE SUPPORTERS

## **\$20,000 & UP**

Aaron and Lillie Straus Foundation  
Abell Foundation  
Baltimore Ravens Foundation  
Baltimore Child and Youth Fund  
Goldseker Foundation  
Henry and Ruth Blaustein Rosenberg Foundation

## **\$10,000 & UP**

T.Rowe Price Foundation

## **\$1,000 & UP**

Annie E. Casey Foundation  
CohnReznick Foundation

## **\$500 & UP**

Judy Family Foundation

# LPF BALTIMORE STAFF & COUNCIL

## **KAITLIN BRENNAN**

Program Director

## **MOLLY ABEND**

MD Dept. of Education

## **JENNIFER BRADBURY**

McCabe Russell, PA

## **JANET DELANEY**

Plano-Coudon, LLC

## **DERWIN HANNAH**

Southwest Seminoles

## **JEFFREY KRAWCZAK**

T. Rowe Price

## **JACEN KILLEBREW**

CohnReznick LLP

## **MANYA MAKOWSKI**

Marymount University  
Women's Soccer

## **BOBBY PUPPIONE**

US Soccer & FC Virginia



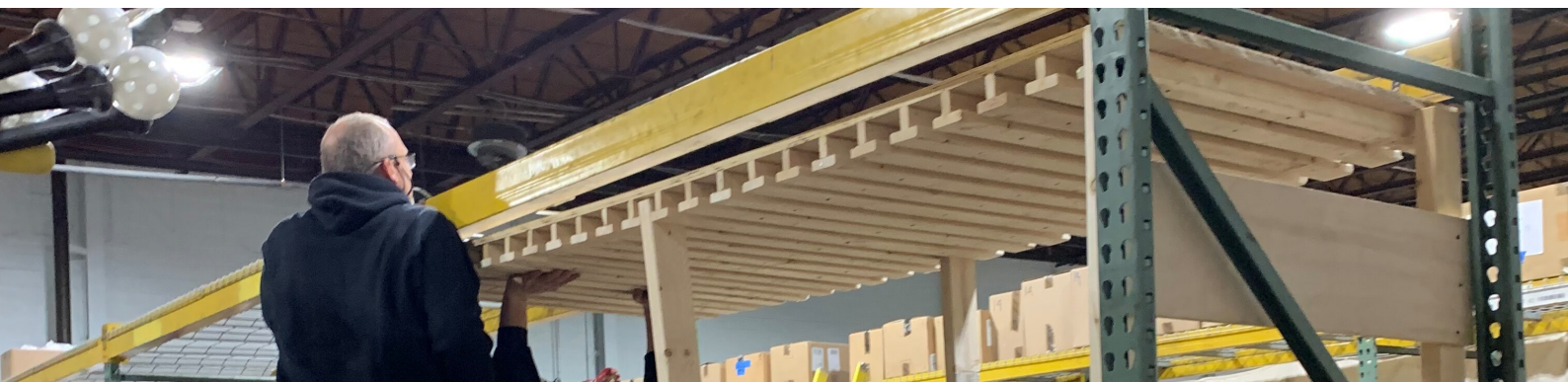
# LPF BALTIMORE FINANCIALS

## Profit & Loss Statement

REVENUE	2019
Individual Contributions	\$1,595
Corporate Contributions	\$11,000
Private Foundation Contributions	\$117,965
Government Grants	\$40,000
Earned Income	-\$3,882
<b>GROSS PROFIT</b>	<b>\$166,679</b>

EXPENSE	2019
Salaries & Taxes	\$78,169
Facilities & Equipment	\$36,393
Contract Services	\$2,100
Supplies	6358.04
Telecommunications	\$709
Technology	\$1,182
Printing & Copying	\$188
Travel & Meetings	\$6,981
Insurance	\$6,194
Advertising/Marketing	\$798
Software	708.90
Postage & Mailing	\$35
Misc.	\$698
<b>OPERATING EXPENSES</b>	<b>\$140,514</b>

NET ORDINARY INCOME	2018
Total Revenue	\$166,679
Total Expense	\$140,514
<b>NET INCOME</b>	<b>\$26,165</b>



## CONTINUED WAREHOUSE IMPROVEMENTS

*The LPF Baltimore warehouse continues to improve, making the equipment distribution process easier than ever!*

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BALTIMORE

1794 UNION AVENUE  
BALTIMORE, MD 21211

[WWW.LEVELINGTHEPLAYINGFIELD.ORG](http://WWW.LEVELINGTHEPLAYINGFIELD.ORG)