



WHY SPORTS MATTER

LPF | LEVELING THE PLAYING FIELD

LIFE SKILLS



- POSITIVELY AFFECTS ASPECTS OF PERSONAL DEVELOPMENT AMONG YOUNG PEOPLE, SUCH AS SELF-ESTEEM, GOAL-SETTING, AND LEADERSHIP
- LEARN TO RESPECT AUTHORITY AND WORK WELL WITHIN A TEAM STRUCTURE

HEALTHY



- HEALTHY BONES, MUSCLES & JOINTS
- REDUCES CHANCES OF OBESITY OR HIGH BLOOD PRESSURE
- ADOLESCENTS WHO PLAY SPORTS ARE 8X AS LIKELY TO BE ACTIVE AT AGE 24 AS ADOLESCENTS WHO DO NOT PLAY SPORTS

EDUCATION



- IMPROVED ACADEMIC ACHIEVEMENT, INCLUDING GRADES AND STANDARDIZED TEST SCORES.
- 3X MORE LIKELY TO GRADUATE THAN PEERS WHO DO NOT PARTICIPATE IN SPORTS

CRIME REDUCTION



- PROVEN TO REDUCE DRUG AND ALCOHOL USE, GANG VIOLENCE AND CRIME
- KEEPS KIDS ENGAGED AFTER SCHOOL AND OVER THE SUMMERS WHEN KIDS OFTEN GRAVITATE TOWARDS NEGATIVE SOCIETAL INFLUENCES



THE PROBLEM

LPF | LEVELING THE PLAYING FIELD

COST



- PARENTS OF KIDS THAT PLAY IN PRIVATE, TRAVEL SPORTS LEAGUES SPEND AN AVERAGE OF \$2,266 A YEAR ON SPORTS PARTICIPATION. AT MORE ELITE LEVELS, FAMILIES CAN END UP SPENDING OVER \$20,000 A YEAR ON TRAINING, EQUIPMENT AND TRAVEL EXPENSES.

REGISTRATION



- Free recreational sports are still available, but disappearing for some traditional sports.
- On average among parents whose children play sports, 12% of parents spent no money for their child to play, but the sport the child plays makes a huge difference.

INEQUITY



- 33.4% of kids ages 6 to 12 from homes with \$25,000 or less were physically inactive, compared to just 9.9% of kids from \$100,000+ homes
- Sport participation rates for white children exceed that of African-Americans, Hispanics, and Asian kids.

OUR SOLUTION



- Our equipment donations remove the barrier of the price of sports equipment
- Money saved on equipment goes towards lowering registration fees, providing transportation, hiring more coaches or starting an entirely new sports program among many other benefits

To read more about the benefits of youth sports and the financial barriers visit <https://www.aspenprojectplay.org/>

WWW.LEVELINGTHEPLAYINGFIELD.ORG